



## Seed Library Donor Packet

## **Libraries as Third Spaces**

Libraries are more than book repositories—they are third spaces: places between home and work where people can simply be. They serve as community hubs, fostering connection, growth, and support. At Norelius Community Library (NCL), we are committed to being that essential hub for Denison. Our newest initiative, the NCL Seed Library, reflects that mission. According to the Food Bank of Iowa's 2025 Feeding America study, food insecurity has risen in every Iowa county. Crawford County's food insecurity rate currently stands at 14.6%—representing 2,390 residents. As a community, we cannot ignore these numbers. Families, children, and neighbors are going home hungry. In response, our library staff have launched the Seed Library to help close this gap and empower residents to grow their own food.

## **What is a Seed Library?**

A seed library is a free resource where community members can “borrow” seeds to plant in their own gardens. Beyond access to seeds, we will also provide educational programming and workshops that promote self-sufficiency, resilience, and stronger community connections. With limited resources, this initiative depends on partnerships and the generosity of donors who share our vision.

## **Our Goals:**

- Strengthen engagement between the library and the community.
- Provide opportunities for gardening that support both physical and mental well-being.
- Increase local food security by empowering residents to grow their own food.

## **How Your Donation Helps:**

Your contribution directly supports:

- Programming
- Educational resources
- Materials
- Operating costs
- Outreach and marketing

Your donation is an investment in our community's health, knowledge, and future. Together, we can cultivate not only gardens, but also resilience, connection, and hope.

Please consider making a gift today to help our Seed Library grow and thrive.

Sincerely,

Kari Meyer  
Library Director

Liliana Alfaro  
Seed Library Coordinator

Hannah Neemann  
Seed Library Coordinator



## Donation Levels

### **Seed Level: Materials**

At the seed level, you have the power to help us start our 'garden'. Every garden starts with seeds and by providing materials you are helping us start the foundation of a great program that will help the community flourish.

To recognize your contribution to our seed library we offer:

- Name listed on donor flyer.
- Logo on materials purchased with donation.
- Digital donors badge.
- Invitation to bi-monthly informational nights, where you can learn more about our progress and how your contribution is helping us grow.

### **Sprout Level: \$25-\$150**

Your support is vital for helping our Seed Library grow. Monetary donations will be utilized in one of the following areas: programming, maintenance, outreach, marketing, and daily expenses.

To recognize your contribution to our seed library we offer:

- All the benefits of the Seed Level, plus...
- Physical donors badge.
- Acknowledgement at our events and informational nights as a valued supporter of the Seed Library.
- Exclusive digital newsletter access- receive early updates on programming and workshops.

### **Seedling Level: \$150-300**

The Seedling level represents the strong and early growth of our Seed Library. Your generous donation will allow us to create and enhance our programs as well as increase our outreach efforts. With your support, we will be laying the groundwork for a long term program.

To recognize your contribution to our seed library we offer:

- All benefits of Sprout Level, plus...
- Special recognition during our community events.
- Spotlight feature in our newsletter and social media.
- Early access to program registration.

### **Greenhouse Level: \$300-500+**

The Greenhouse Level represents growth of our Seed Library. With your contribution, we can ensure the sustainability of our Seed Library, programs, and events associated with the Seed Library.

To recognize your contribution to our seed library we offer:

- All benefits of the Seedling Level, plus...
- Special mention in local press releases and media stories.
- Discounted printing and laminating services at the Norelius Community Library.

### **Seed Steward: \$1,000+**

To recognize your contribution to our seed library we offer:

- All benefits of the Greenhouse Level, plus...
- Lifetime recognition on Seed Steward Wall.
- Name listed in Seed Library Quarterly Reports.



## NCL Seed Library Donation Form

Thank you for supporting the NCL Seed Library! Your gift will help us provide free seeds, educational programs, and gardening opportunities for our community.

### Donor Information

**Name:** \_\_\_\_\_

**Business/Organization (if applicable):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**\*Please share a visible logo (png, jpeg, etc.) to our email (seedlibrary@denison.lib.ia.us).**

### Donation Options (see page 2 for details):

- ☐ Seed Level: Materials donation
- ☐ Sprout Level: \$25- \$150
- ☐ Seedling Level: \$150- \$300
- ☐ Greenhouse Level: \$300- \$500+
- ☐ Seed Steward: \$1,000+
- ☐ **Other Amount:** \$ \_\_\_\_\_
  
- ☐ I would like my donation to remain anonymous.
- ☐ I would like to be contacted about sponsorship opportunities.
- ☐ I would like a receipt for tax purposes.

### Return Form and Donation To:

Norelius Community Library  
Attn: Seed Library Donations  
1403 1<sup>st</sup> Ave South  
Denison, IA 51442

**\*Cash (in-person) or checks (payable to Norelius Community Library)**

### Please contact us at:

Email: seedlibrary@denison.lib.ia.us

Phone: 712-263-9355

If you have any questions or concerns.

Thank you,

Your donation is an investment in health, education, and sustainability, and every dollar will help us cultivate something that is long lasting and beneficial for the community. We are grateful for your support!